



2017 Parade Participant Information

Thank you for participating in this year's parade. The parade is a big part of the 4th of July celebration for visitors and locals alike. With 5,000+ spectators it's also a great way to promote your business, organization, special event, activity or cause.

PARADE ROUTE: The route will be the same as last year. We will start at the Intersection of Chateau Road and Old Mammoth Road. The parade will go down Old Mammoth Road to the intersection of Main Street, turn up Main Street past the Post Office, and finish at Manzanita Street. Parade participants will exit the area through Manzanita, Mono, Lupin and Joaquin Streets. Emergency vehicles, large vehicles and floats will continue up Main Street to exit the area.

START TIME: The parade starts promptly at 11 a.m. Finish time is approximately 1 p.m.

STAGING: Parade participants will stage along Chateau Road and Azimuth Road. Emergency and oversized vehicles will stage along Old Mammoth Road between Sherwin Creek Road and the Snowcreek Driving Range. Equestrians will stage in the Sierra Meadows Pack Station parking lot. Coordinators will be on hand to answer questions and help line up.

CHECKING IN: Check-in and final staging/start order instructions will given at the registration table at the corner of Azimuth and Chateau Roads between 8:30 a.m. and 9:30 a.m. All entries (except equestrians, oversized vehicles and emergency equipment) must check in at that location in order to receive a start time and staging location. Once staged, participants can pivot from their parade materials until returning for final staging at 10:45 a.m.

Special Instructions for Equestrian Participants and Emergency Vehicles: The Freedom Mile running event will be held again this year at 10:30 a.m. The runners will start at the Snowcreek Driving Range, and Old Mammoth Road will be closed at 10:15 a.m. for the event. That means equestrians, oversized vehicles and emergency vehicles should *plan on arriving at their staging location on Old Mammoth Road either before 10 a.m. or after 10:45 a.m.* Parade coordinators will be on Old Mammoth Road and at Sierra Meadows Pack Station to help you line up.

CANDY AND KIDS: You are **not** allowed to throw candy or any other items from the roadway into the crowd. If you would like to distribute candy or other items, please have a designated person to walk along the crowd on the roadside handing out your items.

SUNSCREEN, WATER AND HATS: It can be very hot and dry marching on the road. Please wear appropriate clothing and drink plenty of water.

If you have additional questions about the parade, please call Jessica Kennedy with the Chamber of Commerce at 760-934-2712 or 828-406-2990. One final suggestion: when it comes to preparing for the parade, it is better to be early than late. See you on the 4th of July!